

WEEDEN RANKS #1 IN 2009

Greenwich Associates Survey

Who are Greenwich Associates and what is the US Equity Trading Survey: They are the premier strategic consulting and research source for providers and users of financial services worldwide. Greenwich Associates analyze 100 of the largest sell-side trading desks based on a one-on-one question and answer survey with over 290 of the top buy-side trading desks. This is a 100% unbiased, independent survey that covers a multitude of industry trends and categories.

The following are various categories analyzed in the 2009 Greenwich Associates US Equity Trading Survey and Weeden's rank:

	RANK
Best Advice on Implementation Strategy for Single Stock Trades	#1
Can Handle Important Orders with Discretion	#1
Capability of Sales Professionals	#2

Strategic Approach: Weeden's superior execution results are the product of a strategic approach to trading. Weeden excels in effectively merging human capital with a powerful quantitative overlay. Unlike our competition, we do not merely route every order to an algorithm, but rather identify those trades that are best suited for human intervention vs. those that are best executed algorithmically. Our unique approach effectively integrates our quantitative algorithms with our Single Stock in a manner that allows us to leverage expertise throughout our entire firm. Clients rely on our value-added service and superior executions to consistently outperform their benchmarks.