

# WEEDEN RANKS #1

## IN "OVERALL PORTFOLIO TRADING QUALITY" IN 2009

### Greenwich Associates Survey

**Who are Greenwich Associates and what is the Portfolio Trading Survey:** They are the premier strategic consulting and research source for providers and users of financial services worldwide. Greenwich Associates analyze 50 of the largest sell-side portfolio trading desks based on a one-on-one question and answer survey with over 124 of the top buy side program trading desks. This is a 100% unbiased independent survey that covers a multitude of industry trends and categories.

The following are various categories analyzed in the 2009 Greenwich Associates Portfolio Trading Survey and Weeden's rank:

	RANK
Overall Portfolio Trading Quality.....	#1
Capability of Sales Professionals.....	#1
Best Communicate Order Status on Domestic Trades.....	#1

**Consistency:** 2009 is the sixth straight year that Weeden has ranked #1 in multiple Greenwich Associates categories. This consistency makes Weeden a true partner with our clients. We treat every trade with the same focus, service, and skill-providing clients with the best possible trading result time after time. Clients rely on our value added service and superior executions to consistently outperform their benchmarks.

**Strategic Approach:** Weeden's superior execution results are the product of a strategic approach to trading. Weeden excels in effectively merging human capital with a powerful quantitative overlay. Unlike our competition, we do not merely route every order to an algorithm, but rather identify those trades that are best suited for human intervention vs. those that are best executed algorithmically. Our unique approach effectively integrates our quantitative algorithms with our Single Stock and Program Trading desks in a manner that allows us to leverage expertise throughout our entire firm. In addition, we have pioneered the concept of having a portfolio strategist manage program trades from a macro level and coordinate the trade amongst the various execution venues. This integrated approach provides clients with a strong strategic execution advantage.