

## ***Weeden & Co. LP Makes Major Enhancements to Their Electronic Trading Strategies***

**Greenwich, CT, June 6th, 2017** – Weeden & Co. LP (“Weeden”), a full service institutional brokerage company, announced today that it has greatly enhanced its algorithmic offering with the addition of Conditional Orders within its liquidity seeking strategies, and has completely rewritten its Pairs trading strategy.

“These changes are the result of numerous discussions with clients based upon what they need from an algorithmic partner, especially given the current low volume and low volatility environment. The introduction of conditional orders will greatly enhance our liquidity seeking strategies by maximizing block trading opportunities. Additionally, we undertook a complete rewrite of our Pairs trading strategy based upon extensive feedback from our client base.” stated David Margulies, Head of Electronic Products Group at Weeden & Company.

Recently released enhancements to the Weeden Algorithmic Suite include:

- **Conditional Orders** – Conditional orders allow clients to represent their full order size on a “conditional” basis to help capture block size liquidity. Clients will have the ability to control minimum fill sizes and to decide which orders interact with conditional venues. Conditional orders are now embedded in our liquidity seeking strategies (*Onepipe, Ghost* and *Capture* algorithms).
- **PairsIQ** – A complete rewrite of Pairs has greatly improved routing logic to help capture more passive and mid-point executions. Traders now have the ability to choose how the Pair will execute when trading within the ratio or spread. Clients have the ability to choose between VWAP, TWAP, Volume Participation, or to trade aggressively.
- **Onepipe** - Our intelligent dark pool aggregator has been enhanced to include a “**Stealth Mode**” option. Stealth Mode sends orders to dark pools on a randomized basis and then immediately cancels the orders. The duration of the orders are extremely short, thereby facilitating the reduction of the footprint and order detection from predatory flow.

Paul Pantalena, Head of Trading, Electronic Products Group commented, “Clients continue to look to Weeden to innovate and customize our offerings. These improvements to our strategies show that in a time where many other firms are reducing their offerings, we are continually enhancing our product suite.”

To find out more, please visit: <http://www.weedenco.com/electronic-trading/>

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### **About Weeden & Co. LP**

Since 1922, Weeden & Co. has been providing full service execution and trusted advice to over 1,500 US institutional investors. Weeden & Co. combines cutting edge technology with a deep understanding of our clients’ needs. Headquartered in Greenwich, Connecticut, Weeden & Co. provides premier global trading solutions complemented with a robust prime brokerage offering. For more information, please visit [www.weedenco.com](http://www.weedenco.com)